

# TRAVIS KLINE

Front-End Web Developer | Videographer & Video Editor

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## PROFESSIONAL SUMMARY

Results-driven front-end developer with 10+ years of experience delivering responsive, cross-device websites across eCommerce, membership, and marketing platforms. Combines a strong technical foundation with an eye for design and hands-on video production skills to provide full-spectrum digital solutions. Proven ability to own projects end-to-end, communicate technical concepts to non-technical stakeholders, and execute efficiently across multiple concurrent deadlines.

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## EXPERIENCE

**Certified Commercial Property Inspectors Association** — Boulder, CO 2021 – 2025

*Front-End Web Developer & Video Editor*

- Administered a WordPress Multisite membership platform serving 1,700+ active paying members using MemberPress and LearnDash, ensuring high availability and a seamless member experience.
- Managed secure payment processing and sensitive customer data through Stripe integration.
- Developed new site features and provided ongoing support for front-end and back-end technical issues.
- Produced, shot, and edited video content for commercial inspection education courses and member-facing promotional campaigns.

**Ridge Marketing and Design / Golden Path Solutions** — Remote (Contract) 2020 – 2021

*Front-End Web Developer*

- Converted Figma and Photoshop design mockups into fully functional, pixel-accurate WordPress websites.

**Madwire Media** — Fort Collins, CO 2013 – 2020

*Front-End Web Developer*

- Built hundreds of responsive, cross-device-compatible eCommerce websites on BigCommerce, Shopify, and WordPress for clients ranging from small businesses to large enterprises.
- Developed custom scripts, templates, and third-party integrations using HTML, CSS/SASS, JavaScript, jQuery, PHP, and MySQL.
- Managed and migrated client websites within a Web Host Manager (WHM/cPanel) server infrastructure.
- Monitored site performance and diagnosed and resolved issues across front-end and back-end systems.
- Designed mockups and visual assets in Adobe Photoshop and Illustrator.
- Collaborated with project managers and marketing executives across multiple concurrent, deadline-driven projects.
- Translated complex technical issues into clear, actionable language for clients and internal teams.

**Madwire Media** — Fort Collins, CO 2012 – 2013

*Web Support Specialist*

- Served as a client-facing technical liaison — built tools, developed sites, and resolved issues for clients.
- Authored project proposals and sold web design and development services directly to new and existing clients.

**Snap-In Media** — Fort Collins, CO 2011 – 2012

*Web Developer*

- Built and maintained company websites and produced logo designs and site mockups.
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## EDUCATION

**Front Range Community College** — Fort Collins, CO  
**Associate of Applied Science — Web Development**

2011

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## SKILLS

**Front-End:** HTML5, CSS3/SASS, Bootstrap, JavaScript (ES6+), jQuery, React

**Back-End & Infrastructure:** PHP, MySQL, Git/GitHub, cPanel, WHM, WP Engine

**CMS & eCommerce:** WordPress, Shopify, BigCommerce

**WordPress Plugins:** WooCommerce, MemberPress, LearnDash, Elementor, WPBakery, Beaver Builder, Divi, Yoast SEO, Gravity Forms, Advanced Custom Fields

**Design & Creative:** Adobe Photoshop, Illustrator, Lightroom, Premiere Pro, Acrobat; Figma; Canva

**Video Production:** Videography, video editing, educational and promotional content production

**Additional:** SEO, web design, responsive design, cross-browser compatibility, strong attention to detail, fast learner